



# RAPIDSTRIKE

>> GLOBAL VIGILANCE. REACH. POWER

## United States Air Force Recruiting Service 2016 Rapid Strike Activation Guide

### Description

Rapid Strike is a unique full motion simulator ride experience that immerses visitors in the high-tech world of the United States Air Force; and demonstrates the Air Force's vision to provide Global Vigilance, Reach and Power for the nation. Visitors board a ride that lets them experience a real Air Force mission including an F-22 flight, C-17 cargo drop, Special Operations ground surveillance, satellite communications, and a Reaper missile strike – all from a first person point-of-view. Visitors will see the fast-pace, high-energy nature of a complex Air Force mission conducted in a deployed environment. Along the way, visitors will discover the many roles the Air Force plays in today's military, as well as several of the career opportunities they can pursue.

### Social Sharing

While out at the event and Rapid Strike footprint, please use the hashtag #AFRapidStrike when sharing on social media channels. Using the hashtag helps AFRS track social media engagement.



### Talking Points

- Rapid Strike is a state-of-the-art full motion simulator that demonstrates the full breadth and capability of modern American airpower. The simulator allows visitors to experience Air Force missions from a first person perspective; these missions include an F-22 interceptor mission, C-17 cargo drop, satellite communications, an unmanned combat aerial vehicle hunting an adversary and a Special Operations mission.
- The Rapid Strike experience provides visitors a better understanding of how different Air Force career fields work together and how our Airmen succeed as a team.
- Rapid Strike creates an immersive experience where tomorrow's Airmen can see a career path in front of them. Today's Airmen – both officers and enlisted – have understandings of electronics, engineering, physics, math and other skills that allow technology like this to communicate the need for students to remain dedicated to their studies as well as to consider a career in the profession of arms.





- The three Rapid Strike missions represent some of the most prominent roles today's Airmen fulfill in military operations worldwide; including the Air Force's most in-demand Special Operations roles since 1953 and the cornerstone of missions behind enemy lines.
- The Air Force engages in experiential marketing to help raise public awareness about America's Air Force and to inspire today's youth about future career opportunities. Rapid Strike demonstrates the full breadth of Air Force capability in a full motion simulator.
- This full-motion simulator creates an experience where young men and women interested in serving their country can imagine themselves fulfilling these roles sometime in their future.

### **Highlights**

- The film is approximately seven minutes long and 12 people can comfortably sit inside the motion capsule at one time. Including load-in and out, about 70 people can ride the simulator in one hour.
- During registration, visitors are able to request exclusive Air Force content, including an invitation to play Airman Challenge and links to additional content on AirForce.com.

***When supporting events at Air Force bases, it is the recruiter's responsibility to coordinate tour staff base access. Please make sure to submit the tour managers' information to EAL prior to the event.***

### **Footprint Size**

Minimum Activation Space: 75' x 45'

Required Space for Set-up and Teardown: 80' x 65'

### **Availability**

3 March – 15 November 2016

### **Simulator Rig Specs:**

Travel Dimensions: Length 63' / Width 8' 6", Height 13' 6"

Event Dimensions with Tractor: Length 63' / Width 18', Height 15'

Event Dimensions without Tractor: Length 45', Width 18', Height 15' (need 70+ feet of clearance to disconnect the tractor prior to settling at 45').

Overhead clearance - minimum of 15' required for operation

\* Note that tractor and trailer will need room to maneuver into and out of designated spaces in order to operate.

### **Power Requirements**

Shore Power only needed when activating indoors: 208-220 VAC, three (3) phase, 30 Amp 5 wire service, 20-25KVA.

### **Weight**

Simulator Total weight: 50,000 lbs.

### **Tour Manager Contact**

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